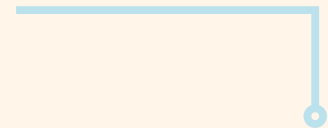
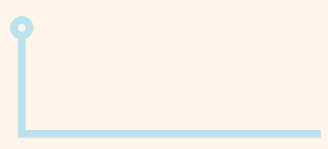


JUMPSTART YOUR LEADERSHIP JOURNEY



90 DAY LEADER

12 WEEK CURRICULUM



HELLO@90DAYLEADER.COM

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MODULE 1: A HEALTHY TEAM

Week One: What a healthy team looks like (and why it matters most)

Week Two: The 3 killers & creators of a healthy team

Week Three: Becoming a consistently healthy leader

Week Four: 3 key team health scenarios & how to lead through them

MODULE TWO: A CLEAR TEAM

Week One: What a clear team looks like

Week Two: The 3 killers & creators of a clear team

Week Three: Becoming a clarity creator

Week Four: Three tough scenarios for building team clarity

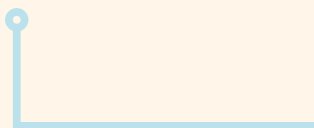
MODULE THREE: A PRODUCTIVE TEAM

Week One: What a high-performing team looks like

Week Two: The 3 killers & creators of a highly-productive team

Week Three: Becoming a high-performing leader

Week Four: Three tough performance scenarios (and how to lead through them)





Introduction



Hello!

More than 2M people are promoted to leadership every year. But being a stellar contributor in marketing, sales, technology, finance, etc. doesn't prepare you to be a stellar leader. And because it's a totally different skill set that's rarely developed prior to promotion, half of those 2M newly promoted leaders report that they are struggling or failing.

90 Day Leader combines a proven leadership curriculum combining content and frameworks from thought leaders like Patrick Lencioni and William Bridges with weekly, virtual cohorts to give new leaders the knowledge and practical-training they need to be successful.

Because when leaders flourish, businesses (and their humans) flourish.

-Craig Denison | Founder



www.90dayleader.com
craig@90dayleader.com

Module One: A Healthy Team

MODULE ONE

A HEALTHY TEAM

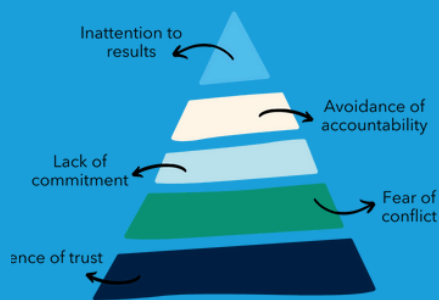
Week One

WHAT A HEALTHY TEAM LOOKS LIKE

(and why it matters most)

THE FIVE DYSFUNCTIONS OF A TEAM

by Patrick Lencioni



Core Model - The Five Dysfunctions of a Team by Patrick Lencioni

Quote/Takeaway - "Not finance. Not strategy. Not technology. It is teamwork that remains the ultimate competitive advantage, both because it is so powerful and so rare." - Patrick Lencioni

Week Two

THE 3 KILLERS & CREATORS OF A HEALTHY TEAM



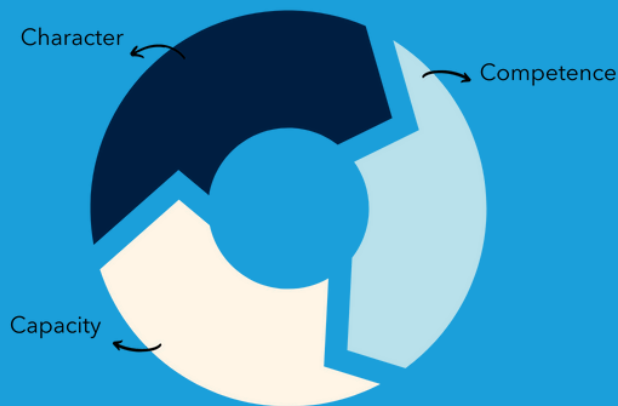
Core Model - The Conflict Continuum

Quote/Takeaway - "When there is trust, conflict becomes nothing but the pursuit of truth, an attempt to find the best possible answer." - Patrick Lencioni

A HEALTHY TEAM

Week Three

BECOMING A CONSISTENTLY HEALTHY LEADER



Core Model - Character | Competence | Capacity

Quote/Takeaway - "We lead more out of who we are than out of what we do, strategic or otherwise. If we fail to recognize that who we are on the inside informs every aspect of our leadership, we will do damage to ourselves and to those we lead." - Pete Scazzero, The Emotionally Healthy Leader

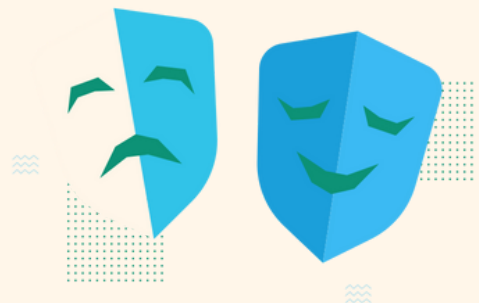
Week Four

3 KEY TEAM HEALTH SCENARIOS & HOW TO LEAD THROUGH THEM

The Scenarios

- The Drama Triangle
- The Artificially Harmonious
- The Hard Season

Quote/Takeaway - "The only safe ship in a storm is leadership." - Faye Wattleton



Module Two: A Clear Team

MODULE TWO

A CLEAR TEAM

Week One

WHAT A CLEAR TEAM LOOKS LIKE

- Why do we exist?
- How do we behave?
- What do we do?
- How will we succeed?
- What's most important right now?
- Who must do what?

Core Model - The Advantage (6 Clarity Questions) by Patrick Lencioni

Quote/Takeaway - "Clarity is the removal of assumptions and ambiguity from a situation." - Patrick Lencioni

Week Two

THE 3 KILLERS & CREATORS OF A CLEAR TEAM

Core Model - RACI + End of Meeting Discipline

Quote/Takeaway - "Clear is kind. Unclear is unkind." - Brene Brown



A CLEAR TEAM

Specific
Measurable
Actionable
Realistic
Timely

Week Three

BECOMING A CLARITY CREATOR

Core Model - S.M.A.R.T

Quote/Takeaway - "The best leaders are clear. They continually light the way, and in the process, let each person know that what they do makes a difference." - Robert K. Greenleaf

Week Four

3 TOUGH SCENARIOS FOR BUILDING TEAM CLARITY

The Scenarios

- Revamping a S#!!\$ Weekly Meeting
- The Ever-Changing Goal
- The Tough Obstacle

Quote/Takeaway - "A manager's ability to turn meetings into a thinking environment is probably an organization's greatest asset." Nancy Kline



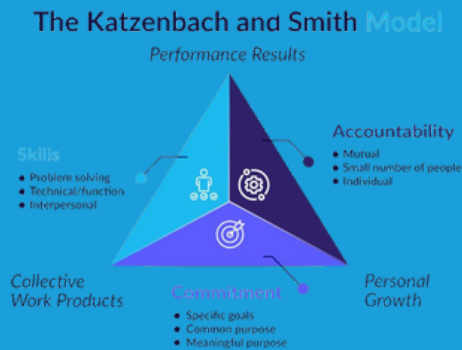
Module Three: A Productive Team

MODULE THREE

A PRODUCTIVE TEAM

Week One

WHAT A HIGH-PERFORMING TEAM LOOKS LIKE



Core Model - Katzenbach and Smith

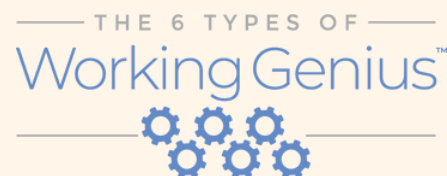
Quote/Takeaway - "The achievements of an organization are the results of the combined effort of each individual." - Vince Lombardi

Week Two

THE 3 KILLERS & CREATORS OF A PRODUCTIVE TEAM

Core Model - Working Genius

Quote/Takeaway - "The strength of the team is each individual member. The strength of each member is the team." - Phil Jackson



MODULE THREE

A PRODUCTIVE TEAM



Week Three

BECOMING A HIGH-PERFORMING LEADER

Core Model - Productivity Planner

Quote/Takeaway - "If there are nine rabbits on the ground, if you want to catch one, just focus on one." - Jack Ma

Week Four

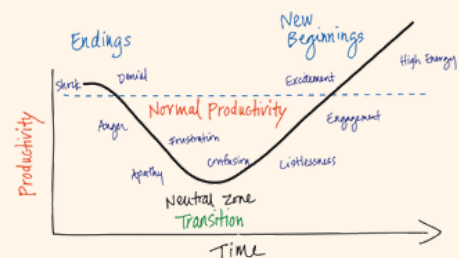
3 THREE TOUGH PERFORMANCE SCENARIOS

(and how to lead through them)

The Scenarios

- The Constant Transition
- S#! Hits the Fan
- Things Aren't Aligned

Quote/Takeaway - "It isn't the changes that do you in, it's the transitions. Transition is the psychological process people go through to come to terms with the new situation. Change is external, transition is internal" - William Bridges



The 90 Day Experience

THE 90 DAY EXPERIENCE

Good leadership requires a whole new set of skills...

And a few books, podcasts, or a 2-day conference won't get you there fast enough. That's why we deliver a killer concept and cohort every week for 12 weeks.



17 MIN VIDEO

We (legally) stole the most important concepts new leaders need to know, and deliver them in quick videos every week to jumpstart the leadership journey.



20 MIN HOMEWORK

We've created weekly guides to help you personalize and process the curriculum and quickly develop your ability to use these tools in real work scenarios.



1 HOUR COHORT

Personalize and practice your leadership with other first time leaders under the gandalf-like guidance of our cohort leaders.

CLAIM A SEAT FOR YOURSELF OR A
NEW LEADER AT 90DAYLEADER.COM



Join a cohort

1

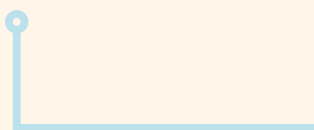
Claim a seat for yourself (or multiple seats for your business).

2

Choose the best cohort meeting time that works for your schedule.

3

Pay for month one to secure your seat, and get a host of resources right off the bat.





PRICING



\$3,250 total

\$1,083 per month

*\$1,083 due at sign up to secure seat



go to 90dayleader.com

to claim a seat for yourself
(or multiple seats for your business)